

How to find the clicks from your online campaign within your Google Analytics reporting.

In order for clicks to appear in this reporting, the ads must be setup using a Google URL Builder. Digital Throttle automatically does this for you with our orders but you can use this tool for any online campaigns running with other providers. You can find the Google URL Builder here: <https://support.google.com/analytics/answer/1033867?hl=en-GB>

