

# FACEBOOK ADVERTISING

facebook

Basic Information

Sponsored

Win the Edelbrock Mustang

Enter to win the ultimate Edelbrock 75th Anniversary Mustang & a trip to the SEMA Show!

Online Grocery Shopping!

Peapod delivers to NYC. Shop Online today and save \$15 on your first order!

45,112 people like Peapod Delivers.

How Can DCA Help You?

Learn How The NYC Department of Consumer Affairs Can Help You!

NYC

542 people like New York City Department of Consumer Affairs.

Acreditados en EE.UU.

estudiaahora.com

National University Online

Hazte de una carrera en tu idioma y con las ventajas que ofrece la Internet. Info.

Introducing 20 Henry

20henry.com

20 Henry Street - Studio to 4-Bedroom Condominiums in the Heart of Brooklyn Heights. 1-888-243-4104 for more information.

Ads appear on profile pages (newsfeed coming soon)

## How We Target Such a Large Audience

**Remarketing to Network Traffic:** select one of our major audience like “Auto Enthusiasts” and your FB ads will appear to those individuals that have visited one of the sites listed.

**Remarket to Ad Views:** place your FB ad in front of people we’ve displayed your ads to.

**Remarketing to YOUR Site Traffic:** place your FB ad in front of past visitors to your website.

Win the Edelbrock Mustang

**MUSTANG GIVEAWAY**

Enter to win the ultimate Edelbrock 75th Anniversary Mustang & a trip to the SEMA Show!

Title: 25 characters  
Body: 90 characters  
Image: 99x72



- 25% of all online ad impressions are on Facebook
- Over 200 million US users

